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AIIA Tasmania iAwards winners showcase Australian innovation

Hobart, Australia – 2 June 2017 -- The Australian Information Industry Association (AIIA), the nation's peak industry body for the technology sector, has today announced the iAwards winners in Tasmania for 2017. AIIA's iAwards is Australia's leading awards program for innovation in the digital economy.

Entrants competed in five core award categories comprising Business Services, Community Services, Consumer Markets, Industrial & Primary Services, and Public Sector & Government. Entrants have also been successfully recognised for additional contributions – as startup of the year, research & development project of the year, and as outstanding infrastructure and platform innovations.

Winners and merit recipients across all categories will go on to represent Tasmania and compete at the National iAwards in Melbourne. National winners will be announced on 30 August 2017 at the prestigious AIIA Gala Dinner and Awards Ceremony, being attended by startups, innovators, investors, business and community leaders and federal and state politicians.

Senator the Hon. Arthur Sinodinos, Federal Minister for Industry, Innovation and Science, and the Hon. Philip Dalidakis MLC, Victorian Minister for Small Business, Innovation and Trade, will make presentations on the evening.

Winners and merit recipients of the 2017 Tasmanian iAwards are:

Business Services:

- PopUp WiFi – PopUp WiFi (Winner)

Community Services:

- Ionata Digital and Beacon Foundation – eBeacon (Winner)

Consumer:

- BitByteBit - NoozeFeed, powered by LeakyFeed (Winner)

Industrial & Primary Services:

- The Yield Technology Solutions - Agricultural Decision Support System (Winner)
- Sense-T, University of Tasmania - Sense-T Program (Merit)

Public Sector & Government:

- University of Tasmania - eResearch Ecosystem (Winner)

Student:

- University of Tasmania – Digitran [Undergraduate Tertiary Student] (Winner)

Cross Categories:

- The Yield Technology Solutions – Agricultural Decision Support System [Big Data/Machine learning Innovation of the Year] (Winner)
- PopUp WiFi - PopUp WiFi [Infrastructure & Platform Innovations of the Year] (Winner)
- University of Tasmania - eResearch Ecosystem [Infrastructure & Platform Innovations of the Year] (Merit)
- BitByteBit – NoozeFeed, powered by LeakyFeed [Mobility Innovation of the Year] (Winner)
- University of Tasmania, CSIRO Data61 – Sense-T Data Platform [Research & Development Project of the Year] (Winner)
- PopUp WiFi - PopUp WiFi [Startup of the Year] (Winner)
- The Yield Technology Solutions – The Yield Technology Solutions [Startup of the Year] (Merit)

"Whether they're innovations coming from students, government or large corporations, we continue to see a high calibre of entrants for AIIA's iAwards," said Rob Fitzpatrick, CEO, AIIA. "Regardless of origin, size, scale, industry or social focus, all innovations are potential winners, and that's what makes the awards so compelling."

Now in its 23rd year, AIIA's iAwards program is a critical platform demonstrating the impact that its members and the broader technology sector are driving to improve Australia's social and economic prosperity. In the age of the 'ideas boom', the impact of the technology sector that AIIA represents is more crucial to Australia's future than ever before.

The 2017 iAwards are proudly supported by Major National iAwards Partner Victorian Government, National Program Sponsors Informed Solutions, NDIA, AuDA, National Student and State Student Sponsor, WiseTech Global and National Category Sponsor KPMG.

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About the AIIA's iAwards

AIIA's iAwards honours both companies at the cutting edge of technology innovation as well as leading professionals across the Digital Economy. Most importantly, the iAwards recognises the achievements of home-grown Australian innovators.
http://www.iawards.com.au/

Join the conversation

AIIA's iAwards get people talking about Digital Innovation. Take advantage of the hype by joining the conversation on Twitter, liking iAwards on Facebook and staying in touch with LinkedIn.

About the AIIA

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favorable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

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