

**Under embargo until 7.30pm AEST, Wednesday 7 June**



## **Media Release: AIIA Queensland iAwards winners showcase the best of Australian innovation**

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**Brisbane, Australia – 7 June 2017** -- The Australian Information Industry Association (AIIA) has today announced the iAwards state winners and merit recipients in Queensland for 2017. AIIA's iAwards is Australia's leading awards program for innovation in the digital economy.

Entrants competed in five core award categories comprising Business Services, Community Services, Consumer Markets, Industrial & Primary Services, and Public Sector & Government. Entrants have also been successfully recognised for additional contributions – as startup of the year, research & development project of the year, and as outstanding infrastructure and platform innovations. An independent panel selected by the AIIA judged all nominations.

At a gala event held last night at the Brisbane Exhibition and Convention Centre to honour the winners, The Minister for Innovation, Science and the Digital Economy and Minister for Small Business, The Hon Leeanne Enoch said:

“The Palaszczuk Government is right now growing the jobs of the future.

“We are a government that recognises the importance of digital transformation in both the public and private sector. And to help meet the changing needs and expectations of Queenslanders, we are implementing a digital-first approach.

“Tonight's winners are exemplars of the type of innovation and initiative that we want to foster to grow the Queensland economy,” Mr Enoch added.

Mark Nicholls, Chair of the AIIA Queensland Council and Member of the Board of Directors, said:

“Turning new ideas into successful enterprises is critical for our state and for Australia, and the iAwards is one of the best ways to bring the recognition that is deserved.

“The iAwards recognise achievements across all parts of the community from students to startups and commercial to government, creating inspiration for everyone involved or interested in the digital, technology, innovation and entrepreneurial sectors.”

Winners and merit recipients across all categories will go on to represent Queensland and compete at the National iAwards in Melbourne. National winners will be announced on 30 August 2017 at the prestigious AIIA Gala Dinner and Awards Ceremony, being attended by startups, innovators, investors, business and community leaders and federal and state politicians.

**The Queensland 2017 state iAwards winners and merit recipients are:**

**Business Services:**

Centium Software - EventsAIR by Centium Software (Winner)  
SixPivot - Cloud Ctrl (Merit)

**Industrial & Primary Services:**

CSIRO & EM Clarity - ExoMux Sky Fibre (Winner)

**Public Sector & Government:**

Australian Digital Health Agency / AEHRC, CSIRO – National Clinical Terminology Service (Winner)

**Consumer Services:**

Medis Media Pty Ltd - 3D Organon VR Anatomy (Winner)  
Activate Entertainment (Nextgen Creative Pty. Ltd.) - Underwater Adventure (Merit)

**Student:**

St Augustine's & St Andrew's College, Smithfield High - PowerShot App [Junior Students Winner]  
Mansfield State High School - An Aspie Life [Senior Students Winner]  
Griffith University - Life in Queensland [Undergraduate Tertiary Students Winner]

**Community Services:**

Femeconomy – Femeconomy (Winner)

**Research and Development Project of the Year:**

CSIRO & EM Clarity – ExoMux Sky Fibre (Winner)  
V2i Group - V2i Realtime Fibre (Merit)

**Mobility Innovation of the Year:**

CSIRO & EM Clarity – ExoMux Sky Fibre (Winner)

**Infrastructure & Platform Innovations of the Year:**

Australian Digital Health Agency / AEHRC, CSIRO - National Clinical Terminology Service (Winner)  
University of Queensland - Infrastructure for Data Intensive Science (Merit)  
Centium Software - EventsAIR by Centium Software (Merit)

**Startup of the Year:**

Medis Media Pty Ltd - 3D Organon VR Anatomy (Winner)  
Activate Entertainment (Nextgen Creative Pty. Ltd.) - Underwater Adventure (Merit)

SixPivot - Cloud Ctrl (Merit)

**Queensland Premier's Award for Public Sector Transformation:**

Ipswich City Council - Ipswich Smart City Program

Now in its 23rd year, AIIA's iAwards program is a critical platform demonstrating the impact that its members and the broader technology sector are driving to improve Australia's social and economic prosperity. In the age of the 'ideas boom', the impact of the technology sector that AIIA represents, is more crucial to Australia's future than ever before.

The 2017 iAwards are proudly supported by Major National iAwards Partner Victorian Government, National Program Sponsors Informed Solutions, NDIA, AuDA, National Student and State Student Sponsor, WiseTech Global and National Category Sponsor KPMG.

The 2017 Queensland iAwards is proudly supported by State Sponsors the Queensland Government and Advance Queensland, National Student and State Student Category Sponsor WiseTech Global, Platinum Sponsor Tata Consultancy Services and Gold Sponsor Data#3.

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**About the AIIA's iAwards**

AIIA's iAwards honours both companies at the cutting edge of technology innovation as well as leading professionals across the Digital Economy. Most importantly, the iAwards recognises the achievements of home-grown Australian innovators.

<http://www.iawards.com.au/>

**Join the conversation**

AIIA's iAwards get people talking about Digital Innovation. Take advantage of the hype by joining the conversation on [Twitter](#), liking iAwards on [Facebook](#) and staying in touch with [LinkedIn](#).

**About the AIIA**

The [Australian Information Industry Association \(AIIA\)](#) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favorable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

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